

Call for Sponsors



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Sponsorship - What's in for me?

Elevate Your Brand

Gain prime exposure to industry professionals and decision-makers

Networking Opportunities

Connect with influential individuals and potential clients.

Brand Visibility

Showcase your company's commitment to supporting professional development.

Customized Sponsorship Packages

Tailored options to meet your marketing goals and budget.

Innovation Showcase

Position your brand as a leader in the industry by supporting cutting-edge events.

Maximize Reach

Access a diverse audience through various marketing channels and event promotions.

Contact Chhavi Gupta at dirofsponsorship@pmicmass.org

Ways to involve

Participate	Participate in an in-person chapter meeting through sponsorship.
Engage	Engage with a virtual event as a sponsor.
Display	Display your logo with an embedded hyperlink to your website on the chapter's website.
Support	Support a professional development event by becoming a sponsor.
Sponsor	Sponsor chapter swag to increase brand visibility.
Advertise	Advertise job postings by partnering with the chapter.
Feature	Feature your logo in email blasts to reach a wider audience.



Chapter Events

Taming Microsoft Projects

April 9 on Zoom by Presenter: Mike Nollet (past President)

Scrum Mastery Workshop

April 17-18 on Zoom by Aimee McLean
Certified Scrum Professional, Certified ScrumMaster, Certified Scrum Product Owner, and
Certified Scrum@Scale Practitioner

Sponsorship Levels

Bronze Sponsorship: \$350

- Company logo displayed on the website for 1 sponsored event.
- Logo inclusion in email blasts for sponsored meetings/events.
- Recognition as a sponsor in opening/closing remarks of sponsored events.
- Opportunity to raffle 2 items at the sponsored event.
- 5 Guest passes to in-person event for in-person event.

Silver Sponsorship: \$665

- All benefits of Bronze level.
- Company logo displayed on the website for 2 sponsored events
- Shout-outs on social media platforms.
- Opportunity to speak at sponsored events to promote your company.

Gold Sponsorship: \$980

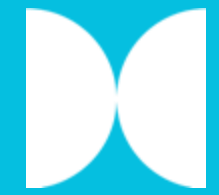
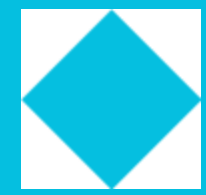
- All benefits of Silver level.
- Enhanced exposure with more prominent logo placement on the website for 3 sponsored events.
- Additional social media shout-outs for increased visibility.
- Priority speaking slot at sponsored events.

Platinum Sponsorship: \$1295

- All benefits of Gold level.
- Exclusive sponsorship recognition with premium logo placement on the website all year around.
- Enhanced exposure with dedicated email blasts for sponsored meetings/events.
- Prime opportunity to address attendees at sponsored events with extended speaking time.
- VIP treatment and networking opportunities at sponsored events.



THANK YOU



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