



**CENTRAL MASS CHAPTER**

**2016  
Annual Report**

# *Our Mission Statement*

*To promote the value and practice of project management by advancing standards, providing a forum for disseminating best practices information, and sponsoring professional development opportunities*

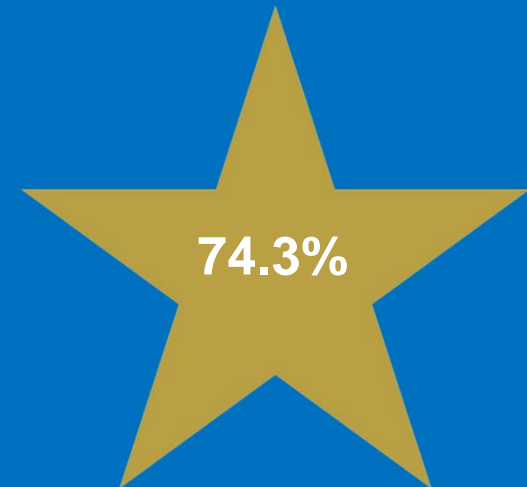
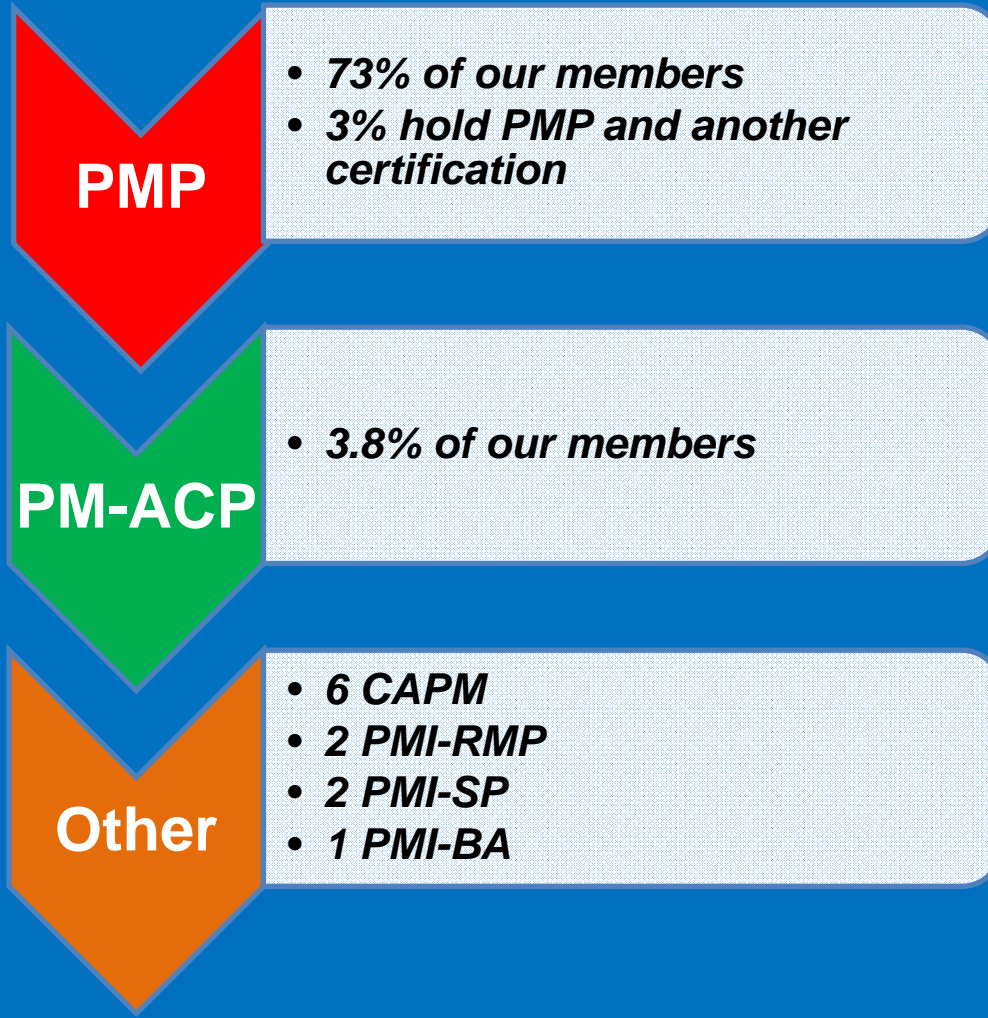
# *Our Vision*

*To be widely recognized in the Central Massachusetts area among our members and the business community as an dynamic, energetic, volunteer organization of professionals, which is instrumental in the development and advancement of the knowledge and practice of project management*

# *Our Values*



# Member Certifications



# *Our Members Industries*

Construction

Information  
Technology

Financial  
Services

Academia

Government

Retail

Health  
Services

Insurance

Consulting

Utilities

Bio Tech



CENTRAL MASS CHAPTER

# Our Members

- We have 618 members
  - They come from various industries
  - Are long term members

Age	2013	2014	2015
< 24	2%	0%	0%
25 - 35	10%	7%	4%
36 - 45	19%	10%	21%
46 -55	35%	44%	29%
56 - 64	29%	37%	44%
64 >	6%	3%	2%

PMI Tenure	2013	2014	2015
10 >	9%	8%	12%
5 - 10	22%	31%	18%
2 - 5	33%	35%	38%
1 - 2	21%	15%	14%
1st Year	15%	11%	18%

# *Reason Members Join*

	2013	2014	2015
Networking	28%	30%	30%
Access to local knowledge	13%	5%	16%
Keep up-to-date	7%	12%	17%
PDU	28%	31%	27%
Advance the Profession	10%	14%	8%
Exam Prep	7%	6%	2%
Other	4%	3%	0%



# *Chapter Offerings*

- 1. Monthly Chapter Meeting*
- 2. Webinars*
- 3. Professional Development Day*
- 4. Exam Preparation Courses*
- 5. Other Professional Training*

# Member Involvement



*PMI Region 3 Summit*



*Project Summit*



*EcoCAR - presenters*

# *Long Term Goals*

- 1. Enhance outreach and engagement plan for members*
- 2. Engage and partner with local professional communities*
  - a. to raise chapter brand awareness*
  - b. foster chapter community engagement*
- 3. Streamline operational excellence and volunteer on boarding*

# *2016 Accomplishments*

- 1. Recognition of members*
- 2. Acceptance of credit card payments for walk-ins*
- 3. Standardized and updated communication templates*

# *2017 Goals*

- 1. Increase network opportunities*
  - a. Chapter meetings have formal networking & increase PDU value*
  - b. Include a social event*
- 2. Update and enhance website*
- 3. Tip of the month*
- 4. Community outreach program*

# 2016 Financials

Chapter Meeting Income (Loss)		\$ 655
Sponsorship		2,050
Operations		
Membership Dues	\$ 15,725	
Operating Expenses	<u>16,749</u>	
Operating Income(Loss)		\$ (1,024)
Professional Development /		
Special Events		<u>18,864</u>
Net Income (Loss)		\$ 20,454
Beginning Cash		\$ 46,683
Ending Cash		\$ 67,228

# *Board of Directors*

- |   |                         |
|---|-------------------------|
| <b>1. President</b>                     | <b>Denise Davies</b>    |
| <b>2. Vice President</b>                | <b>Gail Arnold</b>      |
| <b>3. Recording Secretary</b>           | <b>Liz Holtsbery</b>    |
| <b>4. Treasurer</b>                     | <b>Alice Thayer</b>     |
| <b>5. Director of IT</b>                | <b>Muhammad Naveed</b>  |
| <b>6. Director of Marketing</b>         | <b>Jim Thrasivoulos</b> |
| <b>7. Director of Meetings</b>          | <b>Oreon Mode</b>       |
| <b>8. Director of Professional Dev.</b> | <b>Deb Butler</b>       |
| <b>9. Director of Logistics</b>         | <b>Ragheed Maloyan</b>  |
| <b>10. Director of Volunteers</b>       | <b>Jill Harris</b>      |
| <b>11. Director of Sponsors</b>         | <b>Nolene Turk</b>      |
| <b>12. Director of Membership</b>       | <b>Open</b>             |
| <b>13. Immediate Past President</b>     | <b>Robert Okemo</b>     |



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**Central to Success since 2003**